

Leveraging Advisory Services for Complex Federal Challenges



Federal agencies are under pressure to do more with less, while adapting to a constantly evolving environment. However, technology alone cannot solve all their challenges. To help customers tackle their most complex issues, REI Systems provides tailored consulting advisory services in addition to our technology solutions. By leveraging a set of business capabilities, we serve as trusted advisors to transform programs, maximize business results, and minimize risk.

Services

Advisory Services is a critical part of [REI's Mindful Modernization® approach](#). This method aligns our clients' goals with people, processes, and technology to achieve their desired business outcomes and mission impact. Our Advisory Services include:

STRATEGY & ORGANIZATION

Increase your organization's agility and productivity to scale and evolve.

- Strategic Planning and Strategy Development
- Organizational Change Management
- Coaching & DEIA Implementation Support
- Communications & Stakeholder Engagement
- Organizational Development

TECHNOLOGY BUSINESS MANAGEMENT (TBM) & IT POLICY

- TBM Strategy
- TBM Training
- IT Policy Development, Adoption, & Compliance
- TBM Implementation
- Cloud Financial Management ('FinOps')

OPERATIONS & PERFORMANCE

- New Program/Initiative Design & Launch
- Program Performance Management
- Business Case Development
- Program Operations
- Process Design & Improvement



The Impact of Our Advisory Services



NASA'S SBIR ELECTRONIC HANDBOOK

REI worked with NASA to update its old EHB system with a new user-focused design approach. This created a streamlined, easy-to-use digital service that boosts user productivity and appeals to entrepreneurs interested in NASA's mission and commercializing their own innovations. REI used a scalable microservices architecture to make the system easy to customize and configure. We also employed leading commercial off-the-shelf products like Salesforce and Tableau, as well as open-source tools like

ElasticSearch to facilitate customer relationship management, data analytics, and enterprise search capabilities. REI used Lean, Agile, and Organizational Change Management (OCM) principles to promote cross-functional collaboration, align stakeholder goals, and facilitate user adoption. As a result of these efforts, NASA's annual SBIR/STTR solicitations rose 14% each year.

FITARA AND IT POLICY SUPPORT

REI provides expert IT advice and policy support to GSA's Office of Government-wide Policy (OGP). Our team helps implement administration priorities including FITARA, Data Center Optimization Initiative, Technology Business Management (TBM), Diversity, Equity, Inclusion, and Accessibility, and IT Vendor management. GSA also offers our expertise to the federal CIO Council (for instance, in developing a state of federal IT report for an incoming presidential administration, and the Chief Information Officers Handbook). REI's expertise has helped position GSA as a true governmentwide resource for IT knowledge and policy. Consequently, GSA and OMB depend on us to support other essential initiatives, including Cloud Smart, application rationalization, and FinOps.



TECHNOLOGY BUSINESS MANAGEMENT (TBM)

REI offers expertise and support to the governmentwide TBM PMO at GSA OGP. Our TBM-certified experts played a significant role in shaping the federal TBM strategy and driving its implementation across government. Our consultants provide hands-on support with multi-agency TBM pilots established by the federal CIO Council, resulting in valuable insights. REI helped GSA establish the Federal Technology Investment Management Community of Practice, including developing shared tools, resources, templates, industry best practices, and an overall understanding of the TBM framework.

We also assist GSA with TBM training and implementation planning governmentwide, enabling government to maximize the value of its IT investments.

**Contact our consulting experts today to find out how we can help you solve complex challenges!
Email us at info@reisystems.com.**